Ross Wait Bio

General Manager – Social Impact and Community

Adelaide 36ers

A passion for sport and engaging the community has driven Ross's career to date.

Educated with a Bachelor of Applied Science – Recreation Planning and Management, and a Graduate Diploma in Teaching and Learning, Ross quickly identified the synergy between sport and education, and designed programs that link to the curriculum and complement quality learning. With a drive to assist those less fortunate and to inspire young people to make good choices, Ross has designed and delivered several initiatives to corporate businesses, universities, schools, and community settings.

Ross has travelled across the world spending time with international organisations including the Olympic Organising Committee, Red Bull London, New York Giants, and Arsenal Football Club, to understand the social impact of brands, athletes, and talent in the community, this is one of Ross's main passions. Using an identifiable vehicle to engage the community for social change.

Ross worked as the General Manager of the Port Adelaide Football Club's not for profit arm Power Community Limited for seven years and administered initiatives across the country from regional to remote regions and to countries across the world including New Zealand, China and Malaysia.

This work has driven Ross to create his own business Gravitate Consulting that supports business to impact the community on large scales by designing and implementing social impact strategies.

Ross is also a key advocate for Gender Equality having served on the Zahra Foundation board. Ross created a fundraising campaign called Zahra's Quest with four other friends where they raised \$65k and trekked Kokoda. Ross was recognised for his outstanding work on this campaign and was awarded with a 2019 Outstanding Service to Community Award and Nominated for a Citizen of the Year Award.